

Entrepreneurial Zone Ivanić-Grad



The Crossroads to New Possibilities



County support

Dear reader,

Zagreb County, situated in the central part of northwest Croatia, with a population of 317,642, covers a surface area of 3,078 square kilometres which makes it the sixth biggest county in Croatia. The County includes 9 towns, 25 municipalities and 697 settlements.

Its specific position bordering Slovenia and the immediate vicinity of Croatia's capital, Zagreb, has always made Zagreb County a very important intersection of European traffic routes, one of our country's gates and a key transit area. Zagreb County is intersected by all the most important road, railway, air, energy, infrastructural, underground and above-ground corridors.

Owing primarily to its economic and human resources but also to the above mentioned traffic position, Zagreb County has the fastest growing economy in the Republic of Croatia.

For years now, we have been insisting on a course of development based on the optimal use of potentials, especially natural resources. Our development is based on the cooperation and partnerships of the County with local towns and municipalities.

For many years now, Zagreb County has been applying various measures to stimulate the development of entrepreneurial zones in towns and municipalities, but also to encourage entrepreneurs and sole traders to become competitive on both domestic and international markets. The potential of twenty some zones have been recognized by many domestic and foreign investors which is best evidenced by the fact that more than 250 buildings employing about 5,000 employees have been constructed. This proves the successfulness of our standing strategy of investment into development and entrepreneurial zones.

This is exactly why we support Ivanić-Grad's efforts of developing entrepreneurial zones and creating an economically powerful milieu with low unemployment rates. Zagreb County will continue to support those efforts.



**COUNTY PREFECT,
Stjepan Kožić, MSc**

Facts and goals related to entrepreneurial zones and the development of entrepreneurship and economy in Ivanić-Grad

The basic purposes of establishing new entrepreneurial zones and developing the existing ones on the territory of the Town of Ivanić Grad are the following:

- stimulating the development of entrepreneurship as the driving force of local sustainable economic development with the aim of increasing the number of business entities on the territory of the Town of Ivanić-Grad and improving their business results,
- increased employment,
- increased share of production in the overall economy of Ivanić-Grad,
- generating added value,
- improving the competitiveness of SMEs,
- technological development of priority industrial activities,
- development of products and services in priority industrial activities,
- encouraging local companies' export activities and increasing export revenue.

The establishment of entrepreneurial zones in Ivanić-Grad is a long-term solution to the entrepreneurs' need for a business zone enabling entrepreneurial networking, rationalization of business activities and common use of the supporting infrastructure.



Supporting investors

Dear reader,

What you have before you is a guide through the entrepreneurial zones and possibilities for entrepreneurs wishing to work on the territory of the Town of Ivanić-Grad. Thank your interest.

The Town of Ivanić-Grad has always been a place of many possibilities. The richness of its natural and infrastructural resources, its excellent geotrafic and strategic position make our town a location worth the investment. My vision is to make Ivanić-Grad a competitive place that provides its citizens with high quality life and work conditions that, in my opinion, can only be achieved by investing into economy and education being the driving forces of any milieu development.

By attracting new investors and supporting the already active entrepreneurs in the territory of Ivanić-Grad, we wish to become a territory with a dynamic economy based on knowledge, contemporary industry, and information and communication technologies. The Town of Ivanić-Grad, through its city administration, provides all the entrepreneurs with timely and accurate information. Do not hesitate to contact us any time.



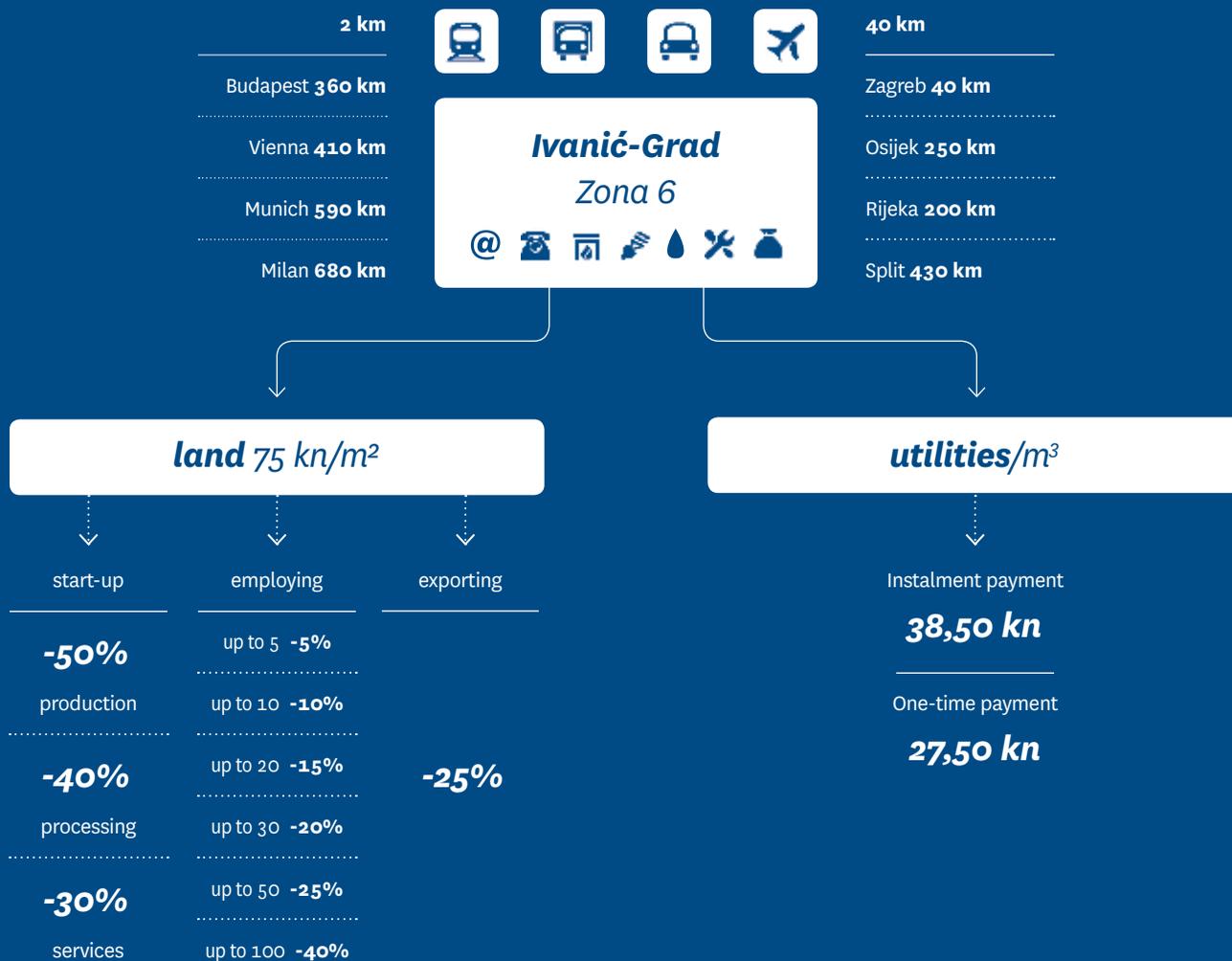
THE MAYOR,
Javor Bojan Leš, DVM

Ivanić-Grad Entrepreneurial Zone: The Crossroads to New Possibilities

At the crossroads of Central Europe and the traditional eastward route a contemporary entrepreneurial zone emerges with exceptional possibilities and numerous advantages for exporters.

Infographic

This infographic is clearly illustrating all the financial advantages your lucrative investment can bring you. The left side is showing the advantages related to land purchase and the right side utility fees and taxes.



What investors can expect in Croatia, infrastructure, EU market

On 1 July 2013, the Republic of Croatia became a full EU member. Our membership in the world's largest economy has made it possible for domestic entrepreneurs, as well as for all foreign investors, to enjoy more competitive business conditions and the possibility of lower prices of export products.

Croatia focuses its economic policy on continued building of a stable and strong economy, competitive on the world market. Building a competitive business environment imposes certain priorities such continued structural reforms for the purpose of ensuring stable and sustainable economic development, macroeconomic stability strengthening and production and employment enhancing.



INFRASTRUCTURE The Republic of Croatia is intercepted by 3 pan-European corridors, 6 international civil airports and 3 sport airports, 6 maritime ports and 4 river ports. This is one of Croatia's competitive advantages over the neighbouring countries of the region.

GEOSTRATEGIC POSITION The Republic of Croatia is directly connected to Eastern and Central Europe as well as to other parts of Europe. We are somewhat of a bridge connecting Western and Central Europe with the Black Sea, and Eastern Europe and the Baltic with the Mediterranean. This advantage should definitely be used for Croatia's economic development.

Investments in Croatia - what and how

Croatia is rich in natural resources. Our country is at the top when it comes to fresh water reserves and sources; our gas fields meet 2/3 of domestic consumption needs and we have excellent energy potential, based on both conventional (hydropower plants and thermal power plants) and alternative energy sources.

Investments opportunities in the region and actual investment climate

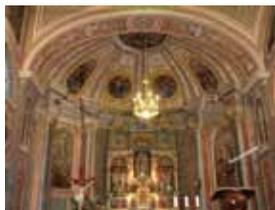
The basic industries Croatia should invest in to achieve its full economic potential, GDP growth and employment rate increase are as follows:

- industry,
- agriculture,
- forestry,
- food, drinks and tobacco production,
- fishery,
- tourism,
- civil engineering,
- transport and communications, trade.

Croatia is categorised as a country with small and open entrepreneurship largely connected to other foreign markets, primarily to other regional and EU markets. Croatian economic policy focuses on a continued building of a stable and strong market-oriented economy, competitive on the world market, continuous strengthening of macroeconomic stability and continued implementation of structural reforms for the purpose of ensuring a stable and sustainable economic development, increased production, especially import, and increased employment.

A special emphasis is placed on creating a favourable business environment aligned with EU's prevailing business environment, continued development of the institute of market economy, stimulation of private investments, promotion of international competitiveness, as well as entrepreneurial and market freedoms.

Ivanić-Grad Business Card



GENERAL DATA Ivanić, a historical Croatian town, was erected on an Old Roman road, Andautoniae, and it was fortified back in the 14th century. Today, Ivanić-Grad has 14,544 inhabitants and covers a surface area of more than 173.57 km².

EDUCATION The territory of Ivanić-Grad includes four primary schools and one secondary school, one of the largest in Zagreb County, which, besides the general and economic, also offers a number of vocational programmes.



HEALTHCARE The town's territory includes a medical centre and the Naftalan Hospital. Naftalan is a special hospital for medical rehabilitation, unique in Croatia and Europe. The hospital uses the

unique natural mineral oil - naphthalan. It contains a minimum share of light fractions such as benzene and kerosene, but a large share of naphthenic carbohydrates, including steranes, compounds similar to steroid hormones and provitamin D which are known to have a curative effect. There are only two known naphthenic oil sites in the world. In Azerbaijan and here, in Ivanić-Grad.

Accommodation capacities



HOTEL SPORT The Petek Sports and Recreational Centre includes the new Sport Hotel offering 46 beds and 6 extra beds distributed in 23 modern rooms and 3 luxurious suites. All the rooms

and suites include: intelligent smart card system, air conditioning, LCD sat/ TV, interactive TV, safe deposit box, mini bar, phone, shower cabin, toilet and unlimited internet access. The hotel also includes a modern wellness centre, gym, conference hall, restaurant, hair salon, souvenir shop and other facilities. — **LOCATION** *Etanska cesta 4, HR-10310 Ivanić-Grad* — **PH** +385 1 2369 700, **FAX** +385 1 2831 671 **E-MAIL** info@hotel-sport.hr — **WEB** www.hotel-sport.hr



THE IVANIČANKA GUEST HOUSE – is located in the very centre of Ivanić-Grad, on Vladimir Nazor Square. The restaurant seats 350 people in 3 spacious halls. The restaurant is ideal for business

lunches, gatherings, christenings, birthdays or wedding ceremonies. The space is suitable for hosting multimedia presentations or conferences. The restaurant offers set menus and a la carte meals daily. The guests have a free internet access 24/7. In the Ivaničanka guest house guests can choose one of 9 modern rooms. The reception desk also offers currency exchange services. Each room has air conditioning and TV/SAT, shower, toilet, phone and balcony overlooking the Stjepan Posezi Park and the Vladimir Nazor Square. The hotel has a private parking area. — **LOCATION** *Trg Vladimira Nazora 2, Ivanić-Grad* — **PH** 01 2888 947, 01 2888 949, 01 2888 873 — **E-MAIL** info@ivanicanka.hr — **WEB** www.ivanicanka.hr



THE KEZELE FAMILY FARM avails of 14 rooms with a total of 30 beds. Located in the village of Šumečani, it is classified as a three-star accommodation facility. Some of the rooms are furnished with pieces of furniture over 100 years old.

— **LOCATION** *Vinogradska 6, Šumečani, Graberje Ivaničko* — **PH** 01 2820 496, 01 2889 900 — **E-MAIL** kezele-vino@zg.t-com.hr — **WEB** www.kezele-vino.hr



Contact

**THE MAYOR OF THE TOWN
OF IVANIĆ-GRAD**

Park hrvatskih branitelja 1

HR-10310 Ivanić-Grad

PH 01-2831-360, 01-2831-373

FAX 01-2881-678

E-MAIL gradonacelnik@ivanic-grad.hr

milivoj.marsic@ivanic-grad.hr

marija.cehko@ivanic-grad.hr