



Partnering in Business with Germany

of the German Federal Ministry for Economic Affairs and Energy

APPLICATION FORM

Please fill out this form in **English** using [only Adobe Reader](#)

Please complete all required fields (marked in red) before saving as a PDF.

1. CANDIDATE DATA

First name *(as written in passport)*

Last name *(as written in passport)*

Date of birth *(dd/mm/yyyy)*

Gender

Citizenship

International passport number

Date of expiry *(dd/mm/yyyy)*

Contact Data

Street and Number

Postal code

City

Region

Country

Mobile

Telephone office

Email (For contact and login to our learning platform)

LinkedIn profile (if applicable)

Education

Name of university

Subject & degree obtained

Years (from-to)

Foreign language skills

basic

good

fluent

none

English

German

Other languages

Current employment

Position

Department

Responsibilities

Number of direct subordinates

Years of employment in your
current company

2. COMPANY DATA

Name of company Year of foundation

Company address City

Region Company website/ Facebook/ Company brochure

Company description

Type of ownership	Private ownership	Other (please specify)
	State-owned company	
	Mixed form of ownership (private & state)	
Legal form	Is the company part of a holding?	
	Yes	No
Number of employees	Annual revenue (€)	Company's share of export in revenue (%)
Do you have the authority for conducting negotiations?	Yes	No
Main type of business (industry)	Manufacturing	Other (please specify)
	Trading	
	Services	

Economic sector

Statistical classification of economic activity

Sector 1

Sector 2 (optional)

Other (optional)

Products / services and their percentage of company's annual output
Name the main products / services which the company produces / provides

Percentage

%

%

%

3. BUSINESS DATA

Are you already operating on the international market?

Yes

No

If yes, please list and describe existing international relationships with German or other foreign companies

Name of the company, country

Form of cooperation (incl. frequency)

Certification

Does your product require international certification?

Yes

No

I don't know

If yes, please describe your certifications (e.g. name, validity, status of application):

Please check if your product meets the EU requirements Standards and Certifications, e.g.:

[Center for the promotion of imports](#)

[Import Promotion Desk](#)

[Access2Markets -- EU](#)

[German Business Portal](#)

4. COOPERATION DATA

Please state the form of cooperation your company is (mainly) planning in Germany (several ticks possible):

Import Export Joint Ventrue Distributionship Licensing Franchising

Other, please describe:

What do we offer?

Provide a concise answer (approx. 550 characters with spaces. If you fill out only one field, please enter "N/A" in the next question so the form can be saved.).

Clearly describe your products, services, and technologies. Hightlight key USPs and specific benefits (e.g., efficiency, quality, scalability, support).

Keep it clear and benefit focused as it will serve as the foundation for your presentation to German companies.

What are we looking for ?

Provide a concise answer (approx. 550 characters with spaces. If you fill out only one field, please enter "N/A" in the question above so the form can be saved.).

Clearly describe the products, services, technologies and partnerships. Hightlight key USPs and specific benefits for partners (e.g., efficiency, quality, scalability, support).

Keep it clear and benefit focused as it will serve as the foundation for your presentation to German companies.

Please indicate which German companies you are interested in cooperating with:

Economic sector

Name of German company / contact (if available)

Intended form of cooperation

Products/services

Economic sector

Name of German company / contact (if available)

Intended form of cooperation

Products/services

Have you previously participated in Partnering in Business with Germany (formerly known as the Manager Training Programme)?

Yes

No

Thank you for taking the time to complete this form!

Data Policy

By submitting this form, I hereby confirm that I have been informed of the data processing activities and my rights (see the data protection statement for applicants below according to Art. 13 GDPR).

Please save this PDF-file and rename it with your name:

Please send the saved PDF-file back to the partner of the programme in your country via email. Please also attach the following documents, if available:

- Organisational chart of your company
- A booklet about your company or a short presentation in PowerPoint
- Technical specification of products, equipment, etc. for buying / selling
- Letter of intent from German companies

'Partnering in Business with Germany'
is an instrument to promote foreign
trade and investment by the



Federal Ministry
for Economic Affairs
and Energy



Partnering in Business
with Germany

'Partnering in Business with Germany' is
implemented on behalf of the Federal Ministry
for Economic Affairs and Energy by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Data Protection Statement for Applicants

Data protection statement for applicants of Partnering in Business with Germany ("the Programme") initiated by the German Federal Ministry for Economic Affairs and Energy ("BMWE") on the storage and use of personal data by the Deutsche Gesellschaft für Internationale Zusammenarbeit ("GIZ") GmbH ("We", "Us", "Our").

As the protection of personal data is very important to Us, We will explain to you in this data protection statement what personal data is collected and what it is used for.

The responsible body for data protection is the:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Company headquarters:

Friedrich-Ebert-Allee 32 + 36, 53113 Bonn

Dag-Hammarskjöld-Weg 1 – 5, 65760 Eschborn

E-Mail: pg@giz.de

The Programme takes place on the GIZ online platform "PG Campus" at the following URL: <https://pg-campus.de/en>

What personal data do we collect?

The personal data that you enter in the application form will be stored on servers of the GIZ and used for processing your application. This includes:

- Your email address
- Your name, organization/ company and function
- Your country of origin
- Your address and phone number
- Your international passport number and date of expiry
- Your company's name, address and phone number
- Details on your company's annual turnover
- Information about yourself, interests, and expertise
 - o details on your planned cooperation
 - o German companies you intend to collaborate with and intended form of cooperation
 - o already existing contacts with German or foreign companies

For what purposes is your personal data processed?

As long as there has been no decision on your application, your personal data will be processed solely for the purpose of deciding on your application.

Should your application for the Programme be successful, We will also process your personal data for coordinating and carrying out the Programme. Specifically, your personal data will be processed for:

- Providing you with access to PG-Campus
- Preparing and conducting the Programme (organising visits to companies and training courses)
- Sending delegation brochures to German companies
- Supporting B2B-Matchmaking
- Identifying success stories
- Making appointments in connection with issuing visa
- Providing for insurance coverage during training in Germany
- Conducting sanctions list check
- Evaluations of the Programme results
- Organising and conducting follow-ups and subsequent debriefings
- Optional (in case you give your consent): Organising and conducting events for Alumni

What is the legal basis for processing?

The legal basis for processing your personal data in the course of deciding on your application and coordinating the Programme is Art. 6 (1) lit (b) of the General Data Protection Regulation EU 2016/679 ("GDPR"). Thereafter, it is permitted to process personal data for the performance of a contract or in order to take steps at the request of the data subject prior to entering into a contract.

In order to fulfil our legal obligations as a public company of the Federal Republic of Germany, we carry out sanctions list checks. This involves comparing your data (first name and surname, company, and, where applicable, date of birth and address) against the current lists maintained by the European Union and other relevant countries. This processing of your personal data is required in order to comply with a legal obligation by which our company is bound (Article 6 (1) lit (c) of the GDPR). Both GIZ and the organisation processing your data are bound by statutory requirements that permit them to share your data.

As regards processing your personal data after your participation in the Programme, Art. 6 (1) lit (e) GDPR is the legal basis. Thereafter, processing personal data is lawful if it is necessary for the performance of a task carried out in the public interest.

Who are the recipients of your personal data?

Access to your personal data is restricted to those of Our employees, who are required to process your personal data to fulfil the above-mentioned purposes. The respective employees will handle your personal data properly and confidentially.

For the purpose of carrying out sanctions list checks, We transfer your data to Reguvis Fachmedien GmbH, Cologne. Should your application for the Programme be successful, We will be entitled in the course of coordinating and implementing the Programme to pass on personal data for further processing by the following organisations/agencies:

Contact data such as name, email and phone numbers, information on your company and role within the company may be passed on to:

- Companies, chambers of commerce and industry and business associations in Germany or your country of origin (for the purpose of brokering business contacts with German companies in the given sector)

Participant data such as name, date of birth, address, email and phone numbers, training, information on your company and role within the company, and training goals may be passed on to:

- One or more training centres in Germany (for the purpose of preparation, implementation and follow-up of the programme)
- Trainers and experts (for conducting preparatory seminars and courses)
- External evaluators (for evaluation purposes)

Participant data such as name, passport data, and date of birth may be passed on to the following organisations:

- Implementing organisations in partner countries (for support with granting visas),
- German embassy in the partner country (for granting visas)
- EUROPA health insurance, AXA accident and liability insurance (for insurance for participants)

We transfer your data to external service providers who support us in the following activities: storage and management of data, IT support, implementation of events. In doing so, We ensure that these service providers are carefully selected, contractually bound in accordance with data protection and regularly checked. These service providers also include companies that process your data outside the European Union or have their registered office there. For these companies, We only select companies that process the data in places for which there is an adequacy decision by the Commission (Article 45 GDPR). If this requirement is not met, We will only commission these service providers if they provide appropriate safeguards (Article 46 GDPR), for example by agreeing on the EU standard contractual clauses.

How do We store your personal data?

All data is hosted either at GIZ servers or on servers of Hetzner GmbH data centers, located in Germany, in accordance with the GDPR.

We secure the data by means of suitable technical and organisational measures against unintentional or intended falsification, destruction, loss or access by unauthorised persons.

How long is your personal data retained?

Should your application for the Programme not be successful, your personal data will be deleted 12 months after your application has been declined.

If your application is successful, the following applies:

- Your name, date of birth and country of origin will be retained for 10 years after Your participation in the Programme or until the Programme is discontinued, whichever is earlier (to prevent fraudulent double participation)
- Your other personal data (such as contact information as well as information about your company and your achieved results within the Programme) will be retained for five years after your participation in the Programme (for evaluation purposes)
- Any personal data that is no longer needed for the performance of the project will be deleted regularly
- After your participation in the Programme your contact information will be stored for Alumni events up to three years, after which you have to renew your consent to remain part of the Alumni network

What are your data protection rights?

You have the right to enquire about your personal data or to have it corrected if necessary. You may request that We erase your data or cease processing it, subject to certain exceptions.

Please assert your rights by email to: pg@giz.de

If you have any questions or complaints about this data processing statement or the processing, you can contact Our data protection officer at the following email address: datenschutzbeauftragter@giz.de.

You have the right to contact the data protection supervisory authority with complaints. The competent authority is the Federal Commissioner for Data Protection and Freedom of Information (BfDI).