



**Gaston Fonzo** : CEO & Founder

**Capital:** 100% equity on CEO

**Legal Incorporations:**

**Commercial Operations:**



Digital Hub was born with the aim of providing **technological solutions** in the world of digital advertising and bringing to the market a high-impact comprehensive value proposition.



Our focus is to support the main brands to build their **digital identity and reach their target audiences.**



We don't do everything, but we think of everything. Because thinking about **everything is integration.**

AFFILIATE GLOBAL MARKET

2024

The global affiliate marketing industry is projected to be worth **\$15 billions.** on annual terms

81%

of brands around the world now have affiliate programs

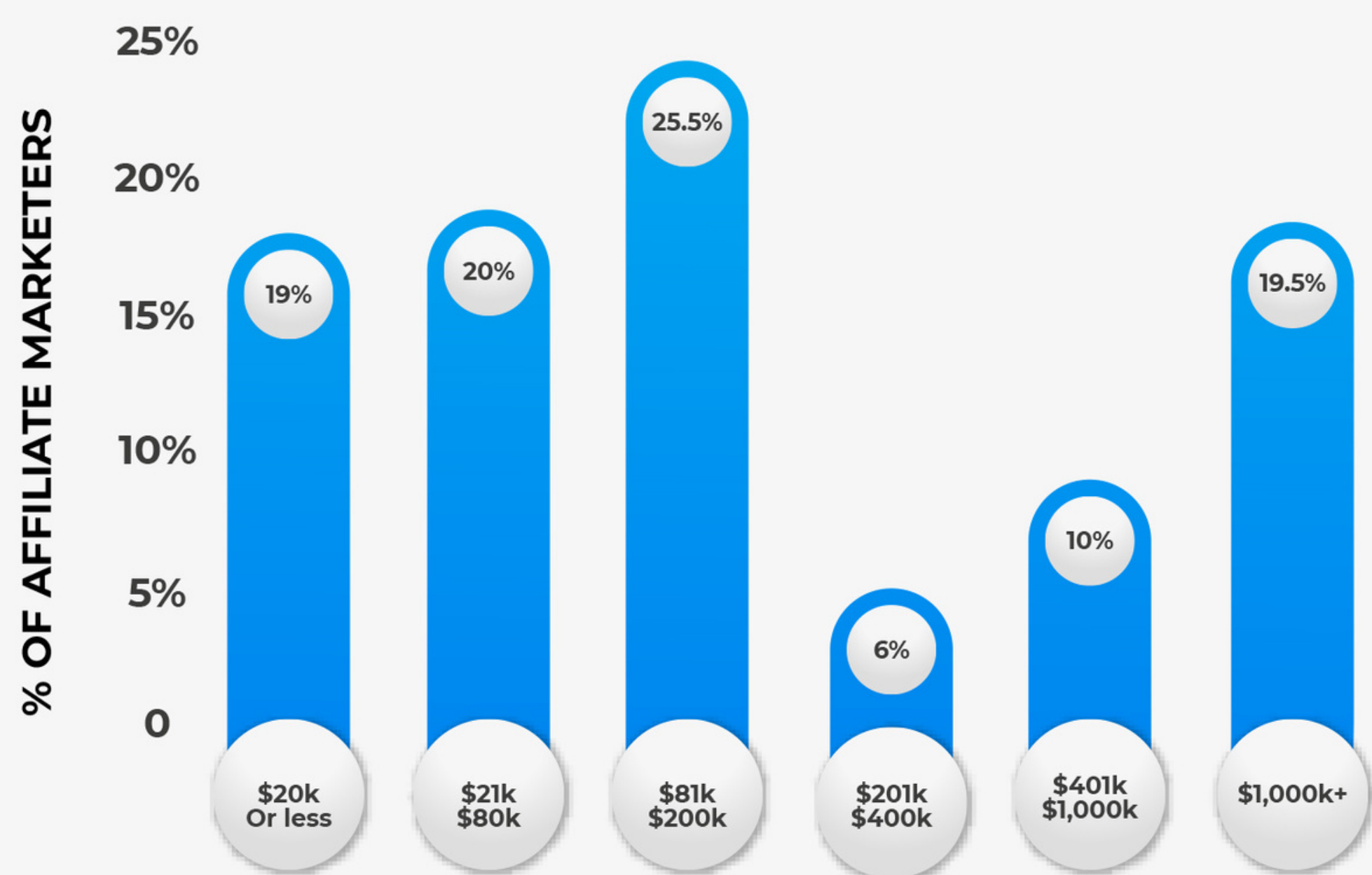
16%

Of global ecommerce sales come from affiliate marketing

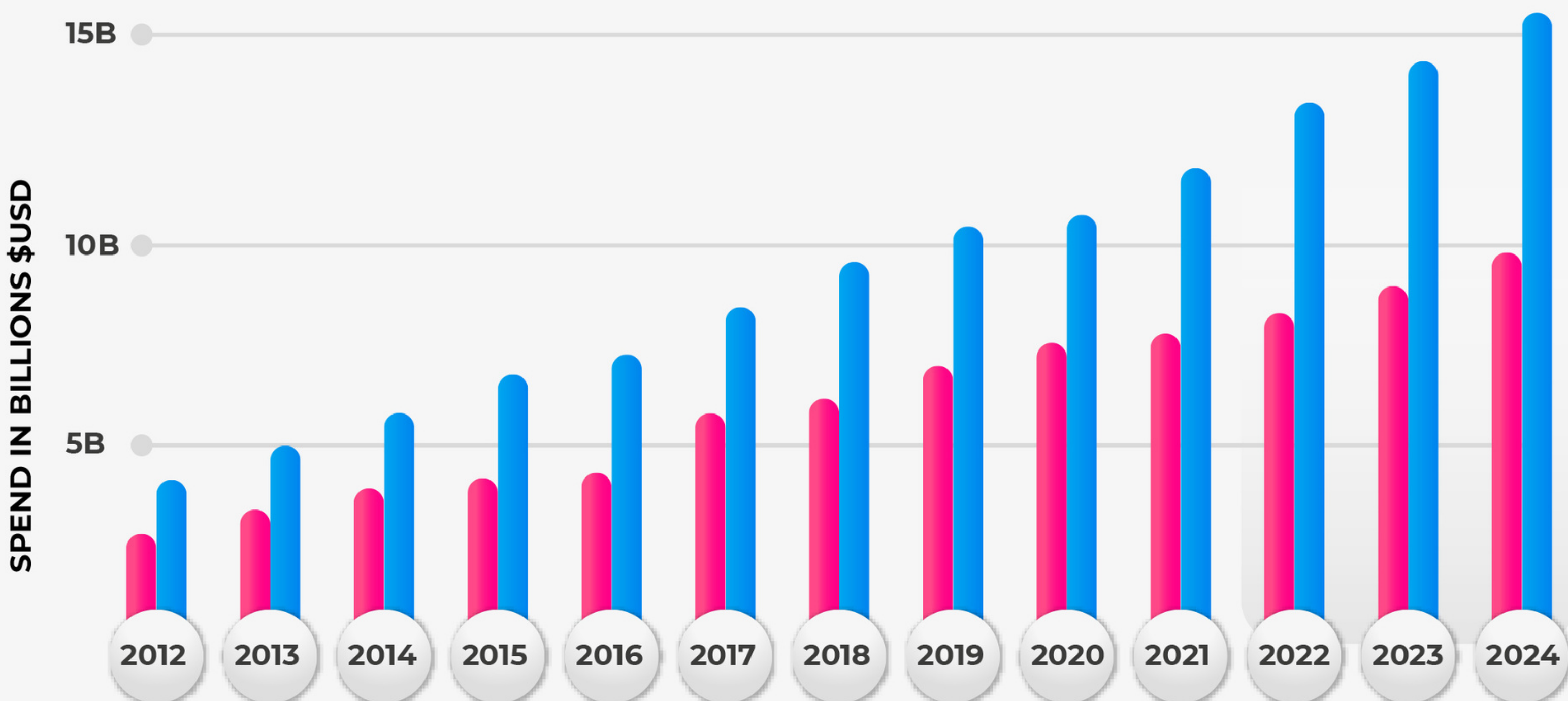
81%

Of advertisers and 84% of publishers use affiliate marketing

AFFILIATE MARKETING US/GLOBAL MARKET SIZE



AFFILIATE MARKETING US/GLOBAL MARKET SIZE



OWN TECH

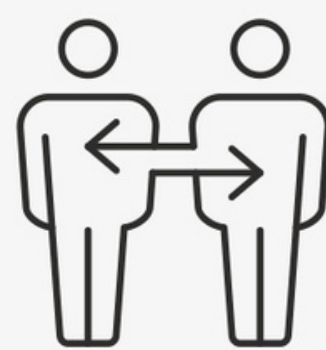
Its a Techs Platform Solution for Advertizers and Affiliates to connect directly, with a scoring system and a personal feedback on each, which will help to stablish and consolidate future partnerships.



BUSINESS MODELS



**PERFORMANCE**  
CPL/CPA/CPI/CPS

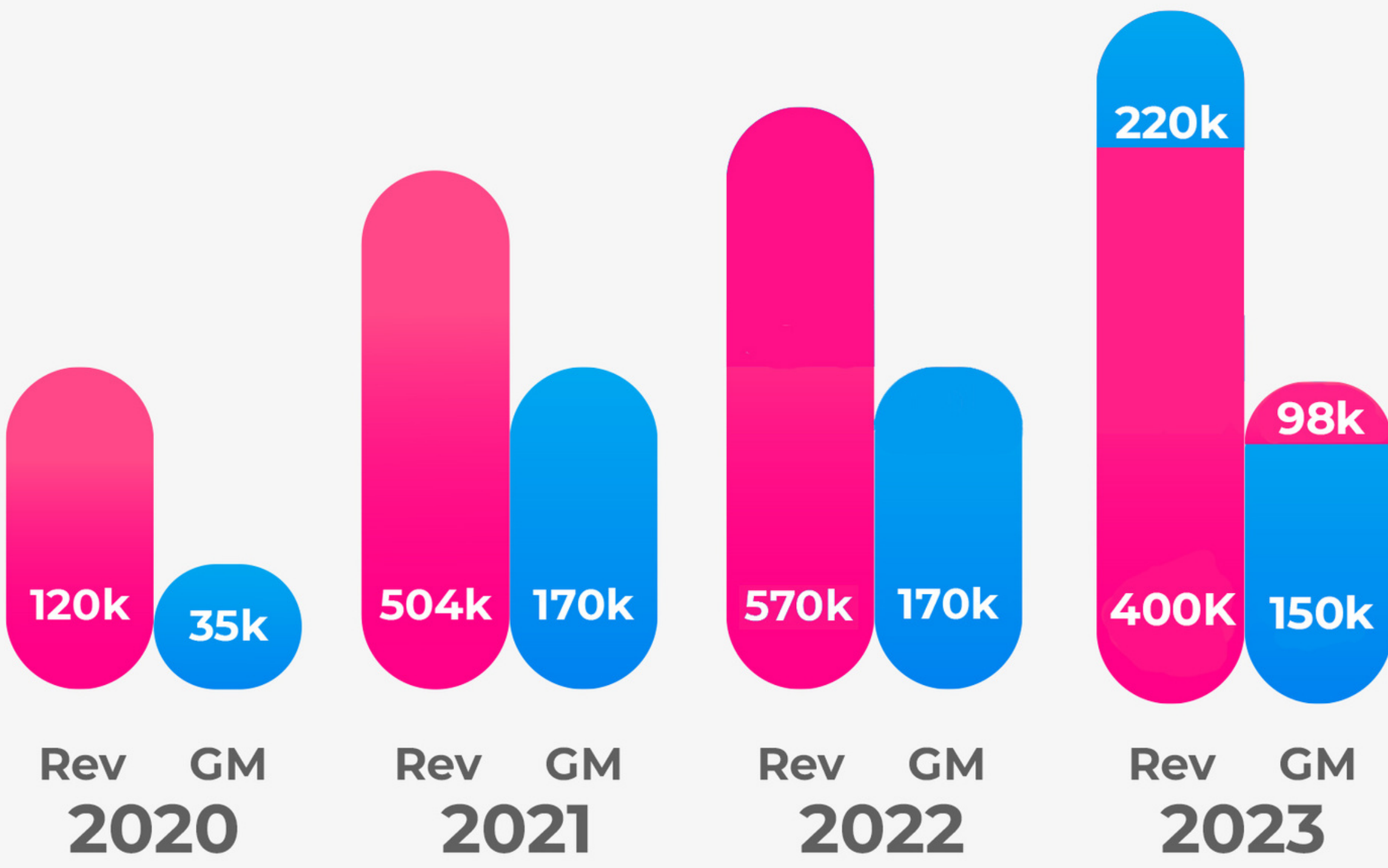


**AFFILIA**  
MONTHLY  
SUSCRPTIONS



**BRANDING AGENCY**  
CPM/CPC/CPV

DH ECONOMICS



CEO  
GASTON FONZO



CFO  
CAROLINA FONZO



VP PERFORMANCE  
FRANCISCO GALOTTO



VP SALES  
PAOLA FERNÁNDEZ



8 AFFILIATE  
SPECIALIST



3 MEDIA BUYING  
TEAM



2 KEY ACCOUNT  
MANAGERS



3 IT TEACH  
TEAM



2 FINANCE  
PEOPLE