

A UK-based SME specialising in sports accessories is seeking manufacturing services to produce a plastic handle featuring nylon and stainless-steel bristles via a commercial agreement

Summary

Profile type

Business request

Company's country

United Kingdom

POD reference

BRGB20231204006

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• **World**

Contact Person

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Term of validity

4 Dec 2023

3 Dec 2024

Last update

4 Dec 2023

General Information

Short summary

The growing UK sports accessory enterprise, poised for international expansion, is in the throes of creating an innovative sports product. The SME is actively seeking specialist plastic manufacturers proficient in moulding, production, and overall manufacturing processes for the envisioned sports accessory. The collaboration sought is envisioned through a comprehensive commercial agreement with prospective partners who have a commitment to excellence in mould and plastic manufacturing.

Full description

The UK-based SME is making significant strides within its niche market. Renowned for its product line, the company has garnered acclaim from numerous sports personalities and enthusiasts alike. The products are celebrated for their exceptional functionality, premium quality, and impeccable finish. As the company continues to thrive, it remains dedicated to delivering excellence in every aspect, solidifying its reputation as a go-to brand for those seeking top-tier sports accessories. The brand's popularity among both athletes and enthusiasts attests to its commitment to providing products that not only meet but exceed expectations.

The product comprises three components: a uniquely shaped handle featuring bristles crafted from a combination of nylon and stainless steel, a water tank designed in a specific shape, and an additional small stainless-steel

attachment.

They are now planning and looking for the following support and expertise described below;

1. Develop the mould/tooling for the product.
 2. Assist in optimising the moulding process to create an efficient mould, reducing both cost and time.
 3. Manufacture the product to the highest quality standards.
 4. Possess prior experience in moulding and manufacturing.
 5. Hold all necessary certifications required for product production.
 6. Acknowledge the product's patent pending status and express a commitment to establishing a close partnership with the manufacturer.
 7. Provide flexibility in payment for tooling/mould, either through upfront payment or a partnership arrangement. In a partnership, the high mould cost can be incorporated into a rebate scheme, agreed upon for each product sold or produced.
 8. Once terms are agreed upon, their company will visit the factory and office.
 9. Conduct thorough quality control inspections of the final run units before shipment.
 10. All shipments must pass this quality check/inspection before being dispatched.
- Potential manufacturer will become a long-term partner as additional products are introduced and as the brand expands into new markets.

The SME is seeking specialist plastic manufacturers who can design the moulding tool, produce and manufacture the accessory as described above which will involve adding nylon and stainless bristles on the product, this is envisaged via a commercial agreement.

Advantages and innovations

This ground-breaking product fills a significant void in the current market, addressing a substantial gap that demands attention. Its unique features are poised to render other products in the same category obsolete, introducing an innovative solution that surpasses existing offerings. The absence of a comparable product underscores the pioneering nature of this development, signalling its potential to redefine and dominate its market segment. The impending impact of this product suggests a transformative shift, challenging the status quo and setting new standards for excellence in its category.

Technical specification or expertise sought

The sports SME is seeking specialist plastic manufacturers who can demonstrate prior expertise in moulding and manufacturing and who can develop the mould/tooling needed and then manufacture the product at a very high quality.

The product comprises three components: a uniquely shaped handle featuring bristles crafted from a combination of nylon and stainless steel, a water tank designed in a specific shape, and an additional small stainless-steel attachment.

Hold all necessary certifications required for product production.

Stage of development

Available for demonstration

Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**
- **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

IPR applied but not yet granted

Partner Sought

Expected role of the partner

Role of partner;

- To create the mould/tooling for the product.
- Collaborate to optimise the moulding process, creating an efficient mould to reduce both cost and time.
- Manufacture the product in adherence to the highest quality standards.
- Demonstrate prior expertise in moulding and manufacturing.
- Maintain all essential certifications required for product production.

Type of partnership

Commercial agreement

Type and size of the partner

- **Big company**
- **Other**
- **SME 50 - 249**

Dissemination

Technology keywords

- **11007 - Sports and Leisure**

Market keywords

- **07004008 - Other consumer products**
- **07001007 - Other leisure and recreational products and services**
- **07001004 - Sporting goods, hobby equipment and athletics clothes**

Targeted countries

- **World**

Sector groups involved