

A Danish bag brand committed to sustainability seeks manufacturing partner

Summary

Profile type	Company's country	POD reference
Business request	Denmark	BRDK20231122012
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
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General Information

Short summary

The organization is in the process of identifying a manufacturing partner to facilitate the production of their sustainable product line. The prospective partner should possess a proven track record in the manufacture of high-quality products and be capable of providing the requisite support and services to expedite the product's market entry. The anticipated partnership will be formalized through a manufacturing agreement.

Full description

The Danish bag brand has witnessed substantial growth in recent years, marked by a 25% increase in sales over the previous year. With a robust customer base, the company is strategically positioned for sustained growth. The organization is dedicated to the production of sustainable, functional, and stylish products. Their bags, designed to be water-resistant, are manufactured from 100% recycled materials, including repurposed plastic bottles and discarded fishing nets. The company's mission is to produce environmentally friendly and socially responsible products. They collaborate with local suppliers and manufacturers to ensure fair and ethical production conditions. Quality and exceptional customer service are at the forefront of their operations. The company firmly believes that sustainability and style are not mutually exclusive, and is committed to the creation of aesthetically pleasing, eco-friendly products.

Advantages and innovations

The product portfolio is meticulously designed with an emphasis on innovation, sustainability, and aesthetic appeal. The organization is steadfast in its commitment to utilizing superior quality materials and manufacturing processes, thereby ensuring the delivery of top-tier products. Furthermore, the company places significant importance on customer service, striving to offer unparalleled support to its clientele.

Technical specification or expertise sought

The prospective partner is required to have a specialization in the domain of lifestyle and outdoor bags, with an ability to accommodate flexible Minimum Order Quantity (MOQ) and Purchase Orders (PO).

It is imperative that they possess compliance with social standards through audits such as SEDEX, ISO 9001, WRAP, SA8000, and Fair Wear Foundation.

The partner should be committed to sustainability, demonstrated by the use of 100% recycled materials with certifications such as GRS, TC, and Bluesign.

The Danish company emphasizes the need for transparent communication with the manufacturing entity. It is of paramount importance that the materials used are traceable, durable, and responsibly sourced throughout the supply chain.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• **Goal 11: Sustainable Cities and Communities**

Partner Sought

Expected role of the partner

The ideal partner would be an industry player, specifically a manufacturer with a strong background in producing high-quality, sustainable products.

The partner should have experience in manufacturing lifestyle and outdoor bags, preferably with a focus on sustainability. Experience in working with recycled materials, such as plastic bottles and discarded fishing nets, would be highly beneficial.

The partner is expected to undertake the following tasks:

- Production of the bag designs provided, ensuring adherence to the specified quality standards.
- Provision of support and services necessary for the successful market entry of the products.
- Compliance with social standards through audits such as SEDEX, ISO 9001, WRAP, SA8000, and Fair Wear Foundation.
- Use of 100% recycled materials with certifications such as GRS, TC, and Bluesign in the manufacturing process.

- Maintenance of transparent communication with the Danish throughout the production process.
- Ensuring that the materials used are traceable, durable, and responsibly sourced throughout the supply chain.

The envisaged collaboration will be formalized through a manufacturing agreement. The partner's commitment to these tasks will be instrumental in maintaining the Danish company brand image and commitment to sustainability.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**
- **Big company**

Dissemination

Technology keywords

Market keywords

- **09004008 - Other manufacturing (not elsewhere classified)**

Targeted countries

- **World**

Sector groups involved