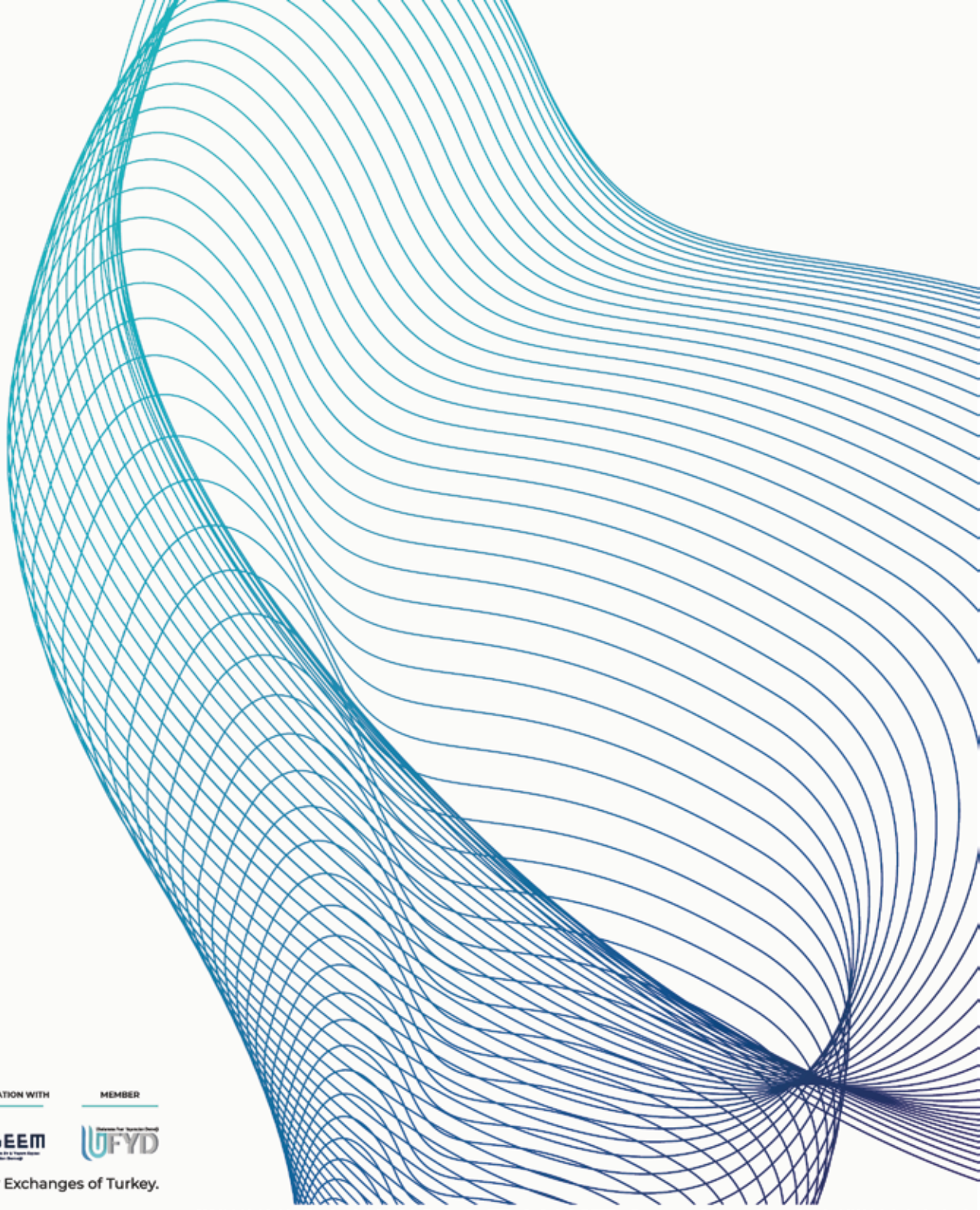




# AMBIYANS

FUARCILIK ORGANİZASYON VE TİC. A.Ş.



Organized by



Supported by



Approved by



IN COOPERATION WITH



MEMBER

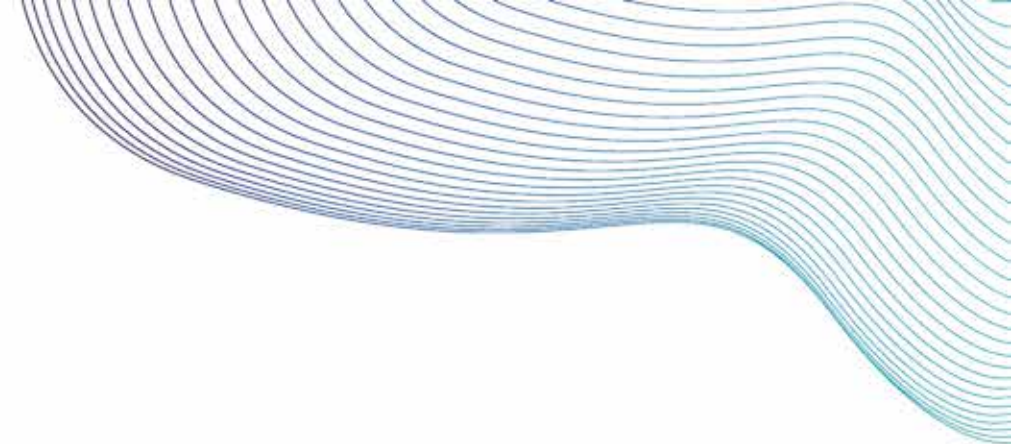


This fair is being held properly by the law number 5174 of the Union of Chambers and Commodity Exchanges of Turkey.



# Content

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## About Us

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Our team, which held Turkey's first 'Home and Kitchen Products' fair in 1997 and took it to a prestigious point by taking its place in the top 3 among world fairs, started the preparations for Ambiyans Home and Kitchen Products Export Fair and Isfa Electrical and Electronical Home Technologies Fair, which will be held simultaneously in 2023 in order to contribute to Turkey's exports with new projects. With the slogan #hedef2023, it will provide an important meeting platform for both Home and Kitchen and Electrical and Electronic Home Technology sectors.

### Züccaciye Dergisi, 1995

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The first magazine of  
the sector

### Zuchex, 1997

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Turkey's first Home  
and Kitchen Products  
Fair

### Ideal Home, 2005

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Second Home and  
Kitchen Products Fair  
of Turkey



# BOARD OF DIRECTORS

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**İrfan Tıraş**

*Chairman of the Board*



**Fatih Bağcı**

*Board Member*



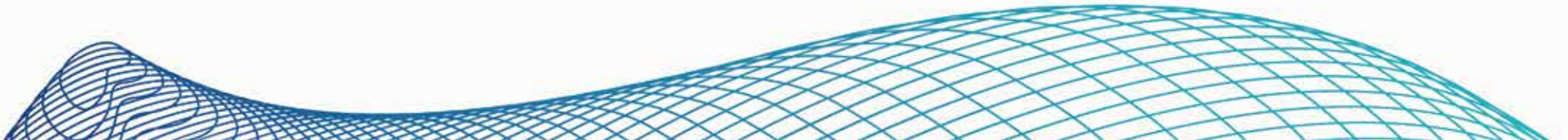
**Fatma F. Ercan**

*Board Member*



**Fehim Tıraş**

*Board Member*



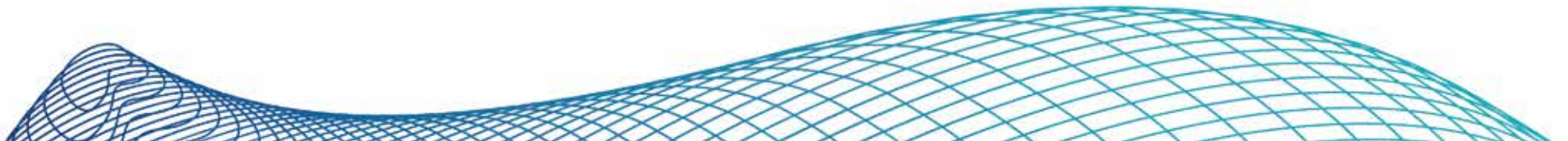


## **Our Vision...**

We aim to create an 'Export Platform and Center', which will be visited by professional buyers and decision makers from all over the world, by bringing the two sectors together.

## **Our Mission...**

As Ambiyans Fuarçılık, we aim to gain cross-border awareness by increasing the awareness of Turkish products in the world and their power over the world.







# Projects

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The two most ambitious and most comprehensive giant sectors in the Turkish Region, the two fairs are also a high-level event that brings together the sector's decision makers and Professional Purchasing Authorities with suppliers. Our fairs, which will make a difference in Turkey with its superior quality understanding and warm atmosphere, will be located in Istanbul Fair Center Yesilkoy.





# AMBIYANS

HOME AND KITCHEN PRODUCTS EXPORT FAIR

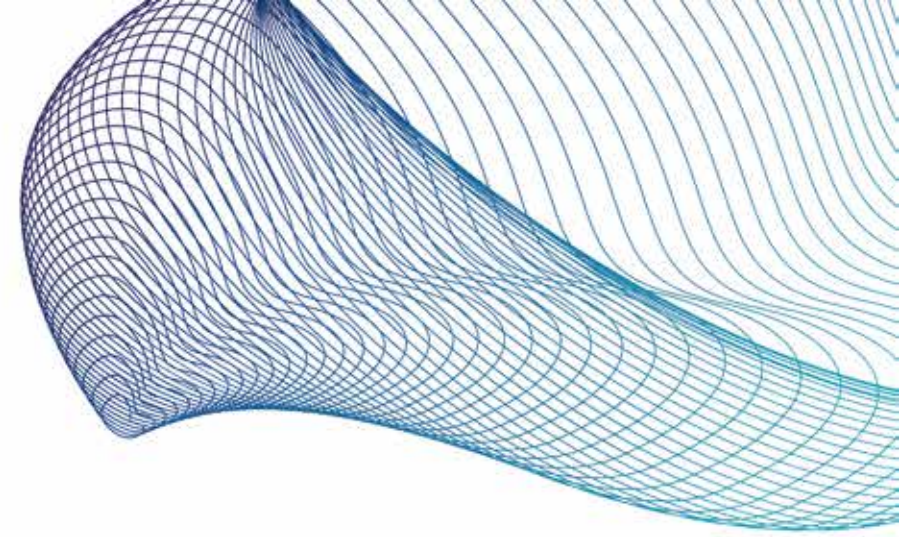
02-05  
March 2023

31 August  
03 September 2023



DINING • LIVING • KITCHEN PRODUCTS • GARDEN

# Exhibitor Profile



## Dining

- Glassware
- Porcelain Tableware
- Ceramic Tableware
- Cutlery
- Accessories
- Presentation Items
- Enamel
- Stoneware
- Cup Sets
- Oil and Vinegar Sets

## Kitchen

- Pots
- Pans
- Cooking Items
- Knife Sets
- Plastic Items
- Turkish Coffee Pots
- Tea Pots
- Electric Tea Maker
- Coffee Machines
- Blender
- Cake Molds
- Trays
- Thermos
- Food Storage

## Home and Living

- Decorative Accessories
- Giftware
- Presentation Items
- Home Textile
- Decorative Furniture
- Lighting & Chandeliers
- Mirrors
- Clocks
- Candle / Candle Holder
- Room Fragrances

## Practical Home Appliances

- Plastic Kitchen Products
- Plastic Bathroom Products
- Melamine Kitchen Products
- Ironing Boards
- Laundry Dryer
- Metal Kitchen And Bath Accessories
- Trash Bins

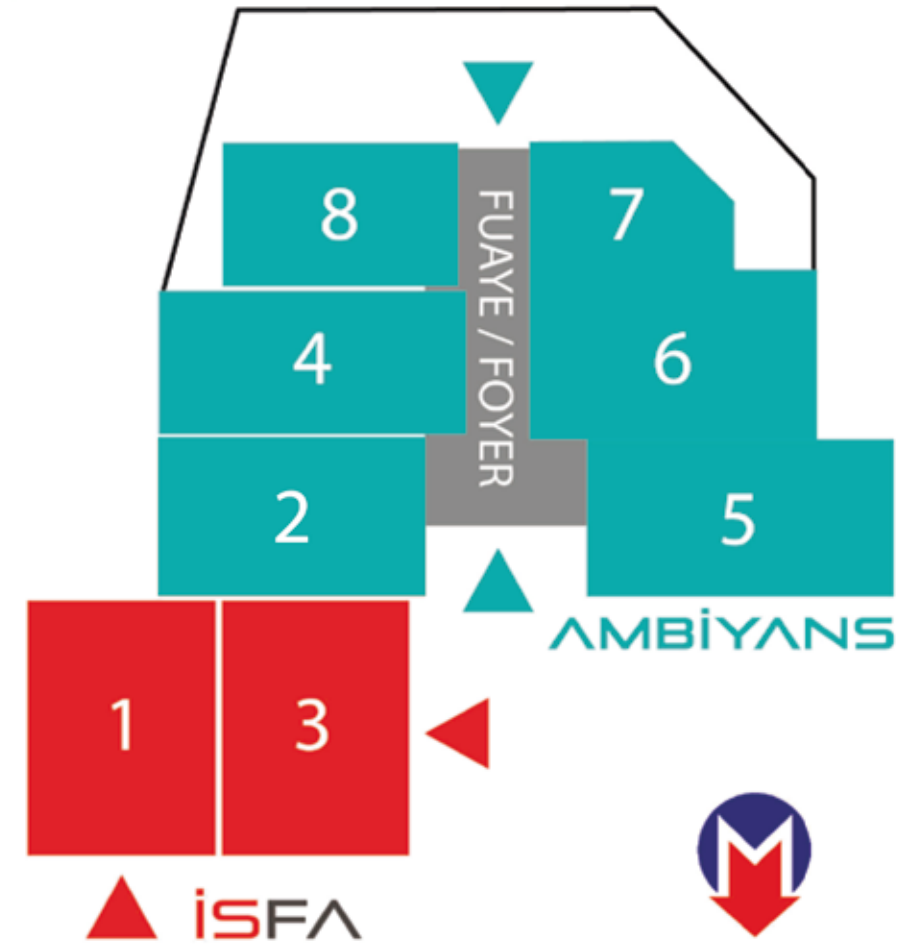






## Be at the Center of Fair Organization in Istanbul...

- Turkey's biggest fair center
- 100.000 sqm area
- About 150 fairs per year





## **That will happen at Ambiyans...**

- Important opportunities to learn about the latest trends in a wide market of visitors from various countries of the world,
- A fair of manufacturers and brands that make a difference in Turkey with its superior quality understanding and warm atmosphere,
- A high-level event that brings the decision makers of the sector together with the suppliers,
- Establishing connections to reach different markets by increasing export channels

# Effective and Efficient Communication with the World



- 400+ Exhibitors
- 140+ Countries (Network)
- 90.000+ Professional Buyers Contact
- Effective and Efficient Communication with the Target Audience
- Global Vision Opportunity





# Marketing Activities

In addition to the promotional activities carried out at the fairs held in different parts of the world, traditional promotional visits will be carried out in the target countries.

- DIGITAL MARKETING**
- TV, RADIO**
- OUTDOOR ADVERTISEMENT**
- INTERNATIONAL FAIRS OF THE INDUSTRY**
- INTERNATIONAL AGENCIES FOR HOSTED BUYER PROGRAMMS**

# Contact

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Şenlökköy Mahallesi Yamaç Sokak  
No:24/1 Bakırköy



[info@ambiyans.org](mailto:info@ambiyans.org)



[www.ambiyansfair.com](http://www.ambiyansfair.com)



+90 212 659 32 66

The image features a white background with decorative blue wavy lines in the corners. The lines in the top-right and bottom-left corners are composed of multiple parallel, curved lines that create a sense of depth and movement. The text "THANK YOU!" is centered in the middle of the page.

**THANK YOU!**